



## London Studio Manager Job Description

We're on the hunt for an experienced Studio Manager to lead the charge at Hotpod Yoga Hackney. Reporting into the head office team and working closely with them, you'll take full ownership of the studio—overseeing everything from teacher scheduling and marketing to customer experience, facilities, and performance tracking. It's a brilliant opportunity to step into a high-impact role and drive the growth of one of our most established pods.

### **Who we are.**

Hotpod Yoga is Europe's largest yoga business. Founded in 2013 by two childhood friends, Max Henderson (a strategy consultant) and Nick Higgins (a teacher), we want to take yoga to more people and places than ever before by doing two things:

#### **Creating a yoga experience like no other.**

We've set out to design an extraordinary yoga studio and build a strong brand – in a cocooning pod, with carefully engineered sound and scents and a consistent 37° warmth: the perfect conditions to stretch out and deeply relax a diverse audience – providing intense and immersive classes for the expert and novice alike.

#### **Empowering Hotpod owners all over the world.**

The Hotpod Yoga experience was designed to be shared. Not just with a broad range of students but with aspiring teachers: franchise owners who could share all of the brand's infrastructure, passion and innovation, and hit the ground running with their own Hotpod business.

In 2025, there are over 60 Hotpod Yoga studios, and counting. They host thousands of classes a week, each one dispelling the idea that you have to be bendy to enjoy yoga. Or yogic to love Hotpod Yoga.

We're also a B Corp. Whether it's inspiring people to step into their first yoga class or empowering a teacher to leap into the world of entrepreneurship, we're proud of the positive impact we have. But, beyond that, we always want to ensure that the way we do business is something we're proud of too. We look to maximise our positive social and environmental impact and reduce any negative impact in all we do, through every role.

### **The role in a nutshell.**

We're looking for someone to take the reins of Hotpod Yoga Hackney on a 6-month fixed-term contract, with the potential to go permanent. As the studio runs 7 days a week, your hours will be spread flexibly across the week—including evenings and weekends when needed.



Whether you're a qualified yoga teacher or not, staying close to the class experience is key. That means teaching classes (if you're trained) or attending regularly (if you're not) to keep your finger on the pulse.

You'll have full responsibility for running the studio day-to-day—managing the team, driving growth, and making sure every touchpoint reflects the high standards of the Hotpod brand. You'll have the full backing of the HQ team, but this is your show to run.

Key areas of focus:

- **Teacher & schedule management**  
Booking system management, teacher onboarding, feedback and performance.
- **Marketing & community**  
Driving studio growth through local outreach, local and corporate partnerships, social content, mailers and community events.
- **Retail & merchandising**  
Stock management, visual merchandising, and performance reporting.
- **Customer experience**  
Managing the inbox and studio phone, and being a regular, welcoming presence in the pod.
- **Facilities management**  
Ensuring health & safety, managing equipment, cleanliness, and laundry schedules.
- **Performance tracking**  
Maintaining dashboards, reviewing performance, and feeding into strategic plans.

### Who this is for.

Hotpod Yoga is growing fast—we're ambitious, passionate, and constantly looking for ways to improve. We want people who share that mindset. People who want to make a mark, build something brilliant, and grow alongside us.

You'll thrive in this role if you:

- Have experience managing or supervising a studio, gym, or similar space
- Know how to lead a team and provide constructive feedback
- Are confident juggling multiple priorities in a fast-paced environment
- Have experience in local marketing and driving community relationships / partnerships
- Have high standards, a strong sense of ownership, and a great eye for detail
- Understand what great customer experience looks like—on and offline
- Can manage your own schedule and stay calm under pressure
- Have a grasp of business fundamentals and are comfortable making commercial decisions
- Can handle customer enquiries with warmth—and occasionally, firmness
- Are looking to take the next step in your yoga career, even if you're not teaching

### Package & perks.

- Salary: £35,000 p/a (pro rata for fixed term)
- Private health insurance

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- Generous pension contributions
- Unlimited yoga
- Generous holiday allowance
- Cycle to work scheme
- Some evening and weekend availability required